

JEFFREY GOODMAN

2919 LAUREL STREET NEW ORLEANS, LOUISIANA 714.742.0622 JGOODMAN@SOCIALAGENCYLAB.ORG

Harvard University Graduate School of Design
Master of Urban Planning - 2011
Housing & Urban Design concentration

Yale University
Bachelor of Arts in History - 2006
Urban Studies Coordinator

Social Agency Lab
New Orleans, La. - 2011 to present
Editor + Designer
Graphic design and research focused on urban issues

Baskerville. Studio
New Orleans, La. - 2014 to present
Printer / Artist
Letterpress printing and book arts space

One Voice LA
New Orleans, La. - 2012 to 2015
Director of Research & Design
State-level policy advocacy, base-building and training

MindMixer.com
Omaha, Ne. - 2011
Director, East Coast
Marketing Director, Online
Web-based civic engagement tools for local governments

Vestal Design LLC
Lima, Perú - 2006 to 2008
Editor
Lead Architect
Web design school for Limeños

Planetizen
Hollywood, Ca. - 2005
Editor
Urban planning-focused online new service

Short-term Rental Regulation: Consequences & Meaning
Master's Thesis on infrastructure urbanism in Brazil
Thesis on social history of California suburbanization

EDUCATION

EXPERIENCE

RESEARCH



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PROJECTS

Pittsburgh Vacant Lot Toolkit - 2015

Graphics for a comprehensive guide to the reuse, reimagining, and redevelopment for the City of Pittsburgh

Ripple Effect NOLA - 2015

Water curriculum for New Orleans' public school students

Ride New Orleans State of Transit Report - 2014

Research into the RTA's service changes since Katrina

Labcamp Salt Lake City - 2014

Innovative corridor planning for commercial, transportation, and civic redevelopment of 900 S St.

CENHS design, Rice University - 2013

Website for energy humanities research institute

504HealthNet Guide to Community Health Care - 2013

Design of guide to low-cost and no-cost health services

Park My Bite! Food Truck Tool - 2013

Interactive tool for navigating proposed food truck laws

Nashville Civic Design Center's "Designing Action"- 2012

A brownfield reuse competition entry focused on connecting at-risk youth to creative industrial arts

Labcamp Pruitt-Igoe / St. Louis - 2012

A process for redeveloping the former public housing site through children-driven decision making

Louisiana Citizen's Guide to Urban Design - 2012

A handbook teaching the basics of representation and planning to help communities work in the design process

C4 Claiborne Corridor Map Tool - 2012

An interactive mapping tool showing the cultural economy

EnviRenew Strategic Planning Fellow, New Orleans - 2010

Designing affordability in a North Shore development

Cut & Paste Labs: Lima, Perú - 2008

Web development for students through real-world projects



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Nashville Civic Design Center Competition - 2013
Pruitt - Igoe Now Competition - 2012
Affordable Housing Design Award, FHL Bank of Boston - 2010
Arts First Grant, Harvard University - 2010
Andrew D. White Senior Thesis Prize - 2006
Richter Fellowship, Yale University - 2005
Jackson Cool Cities Competition, State of Michigan - 2005

AWARDS

“Equipping Communities for Action”
American Planning Association National Conference

PUBLICATIONS

“Datascapes: Maps and Diagrams as Landscape Agents”
Representing Landscapes: Digital

‘Designing Preparedness’ on Nola Ready logo
Code for America

‘MindMixer infographic captures ‘state of cities’ ideas’
Silicon Prairie

Detroit Manifold
GSD Platform 4

The Best of Street Style
Time Out Boston

Adobe Creative Suite, ArcGIS, SketchUp, HTML/CSS, Excel, WordPress,
Javascript, Google Maps API, Letterpress Printing, Book-binding

SKILLS

